

PRESS RELEASE

LIBELLUD, EDITOR OF DIXIT AND MYSTERIUM, JOINS THE ASMODOEE GROUP

Rigaud, QC – July 16th, 2020. Asmodee announces today the acquisition of Libellud, publisher of successful and award-winning board games, such as *Dixit*, which received the *Spiel des Jahres* in 2010 and the *As d'or Jeu de l'année* in 2009, and *Mysterium*, which won the *As d'or Jeu de l'année* in 2016. The company also publishes *Seasons*, *Loony Quest*, *Obscurio* and *Dice Forge*. With several million copies sold, the games developed and published by Libellud are primarily aimed at a family audience.

Founded in 2008 in Poitiers, by Régis Bonnessée, Libellud is one of the most awarded publishers in the world. The Asmodee Group has been supporting the growth of Libellud for many years and distributes their products in many countries, through a long-standing partnership. In July 2019, supported by all its employees, Libellud launched the Libellud Foundation, a charitable foundation to support youth and education.

"For 12 years we have been developing innovative games to inspire people's imaginations to share and dream, ultimately leading to the creation of unique universes. The Asmodee Group is a partner with whom we have been working since the beginning of our adventure and which shares our values. We are very proud to join the great Asmodee family, with many exciting new projects ahead of us," said Régis Bonnessée, founder of Libellud.

Present in 18 countries on 4 continents (Europe, North America, South America and Asia), the Asmodee Group has 18 publishing studios worldwide and distributes its products in more than 50 countries.

"We are delighted to welcome Libellud into the Group. Since its creation, Libellud has continuously demonstrated its great talent as a publisher of a distinctive catalogue, merging innovative rules and unique graphic designs. This acquisition is the logical outcome of a fruitful collaboration that has been going on for 10 years. We are extremely happy to welcome the Libellud Foundation, whose values perfectly match our social commitment" underlines Stéphane Carville, CEO of Asmodee Group.

Régis Bonnessée is leaving Libellud to develop other entrepreneurial projects. Mathieu Aubert, who has worked side by side with Régis for over five years, will be leading the studio.

Libellud today, at a glance:

- 19 employees of diverse backgrounds made up of 7 women and 12 men.
- 24 games, 15 extensions published and distributed worldwide.
- 12 years of existence (created in 2008).
- Libellud has won several awards, notably for Mysterium and Dice Forge, as well as a Spiel de Jahres for Dixit in 2010, the highest distinction in the board game entertainment industry.